

## Packaging labels

### “Made for Recycling”-Sign



For printing on  
white/light backgrounds



For printing on  
coloured/dark backgrounds



This emblem was developed for labelling recyclable packaging. After a scientifically based packaging analysis by Interzero and the determination of good or very good recyclability of the packaging, it is possible to use the seal.

Printing **always should be done in the colours** Interzero-blue and Interzero-cyan (for colours please see below). If it is not possible to print in colour, the label is printed in black/white. In exceptional cases, the sign can also be embossed or branded. Digital templates are available for the colour variants.



For printing in black/white



For embossing where printing is not possible

## Colour System

### Primary and secondary colours

White
Pantone WHITE
CMYK 0/0/0/0
RGB 255/255/255
HEX #FFFFFF
RAL 9016
Folie 3M 100-10
Folie Avery 900 SC
Folie Orafol 751C010
Embroidery thread Madeira Polyneon 1801

Interzero-blue
HKS 41
Pantone 534
CMYK 100/70/10/50
RGB 0/38/82
HEX #183362
RAL 5011
Folie 3M 100-27
Folie Avery 932 SC
Folie Orafol 751C588
Embroidery thread Madeira Polyneon 1277

Interzero-cyan
HKS 47
Pantone Pro. Cyan
CMYK 100/0/0/0
RGB 0/157/211
HEX #009DD3
RAL 5015
Folie 3M 100-57
Folie Avery 942 SC
Folie Orafol 751C517
Embroidery thread Embroidery

Interzero-yellow
HKS 3
Pantone 109
CMYK 0/15/100/0
RGB 255/206/0
HEX #ffce00
RAL 1023
Folie 3M 100-15
Folie Avery 951 SC
Folie Orafol 751C021

The **primary colours white and Interzero-blue** shape the appearance, and their use should be predominant when designing any and all media. White should primarily be used as the colour for fields, and Interzero-blue should be used as the colour for text.

The **secondary colours Interzero-cyan and Interzero-yellow** should be used for accents. Interzero-cyan is used as a distinctive colour in typography and in diagrams and can be used over large areas for organising topics. Interzero-yellow is chiefly for use in graphics and eye-catchers.

**Shades of black** complete the range of colours. These colours can be used for subordinate text, e.g. for page numbers, multilingual texts, within diagrams and tables.

