Packaging labels

Transport and sales packaging





Transport packaging, hazardous waste and dual system: Colour version (4c or special colour), Reversed type (white text)

This label was developed for services for the collection of transport or sales packaging.

Ideally, the label should be printed in Interzero blue and Interzero cyan. If it cannot be printed in colour, use reversed type. The label can also be stamped (for example on metal packaging) or branded on (to wooden pallets). Digital templates are available for all colour versions.

Customers of the transport packaging service have the option of adding their manufacturer number to the label. This number should be in ITC Franklin Gothic Book, centred below the label. The cap height of the manufacturer number and the space between it and the Interzero logo should be equal to the x-height of the Interzero word mark.

Alternatively, distributors can use the free separation information provided by Trennhinweis e.V. on www.trenn-hinweis.de (in Germany only). These serve to inform consumers directly how to separate and dispose of packaging correctly.



