



An introduction to paper bottles & Paboco®'s purpose

PA**P**E**R**
BO**T**T**L**E
CO**M**P**A**N**Y**
TM

A BIT OF HISTORY – WE’VE BEEN AT THIS FOR A LONG TIME.

Proof of Process



”ecoXpac”
conceptualize paper
bottles with
Carlsberg in 2015

Proof of Production



Paboco is founded
from ”ecoXpac” by
Billerud + Alpla
2019

Proof of Potential



Paboco
Paper Bottle Community
2019 -

Futureproofing



Paper bottles for the
future
2023 -
Developing a new
Generation of products.

We are Paboco, the paper bottle company,
and we have decided to become part of the
solution for a sustained future.



WE WANT TO BRING VALUE

P A
B O
C O
®

Stand out & be loud

We work with brands who see the opportunity to reshape their proposition, not just the package.

Paper: Top to bottom.

The Consumer sees more than a bottle - this is a signal of a change for good.

Strong paper pulp blends for durability.

Lose less in production chains. Paper is light but strong.

Scalable production process

We're going from pilot to production in 2 years.

Barriers that allow for recycling.

Our bottle has been developed to work for paper recycling. Therefore only 15% of the bottle is HDPE barrier.

DESIGN & FEATURES

Paper is pliable & delightful. Creativity is highly encouraged.

FUTURE: Paper closures.

Early commercialization partners shape the developments.



WE GO WITH THE BRANDS THAT PUT THE PRODUCT ON SHELF.
WE WANT 4M BOTTLES IN THE WORLD BY 2025 & 20M BY 2026.



CONSUMERS ARE RAISING THEIR DEMANDS – WE’RE RAISING STANDARDS TO MEET THEM.

Reduce Scope 3 emissions by minimum 18% immediately.

Paper improves on recycling over plastic by 43%, in Europe.

